



## TEMPLE TERRACE POLICE DEPARTMENT NEWS RELEASE

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FOR IMMEDIATE RELEASE

### THANKSGIVING: ‘CLICK IT or TICKET’ – DAY & NIGHT

(TEMPLE TERRACE, FL – 11/15/13) – As families take to the road this Thanksgiving holiday season, Temple Terrace police are urging everyone to buckle up.

Beginning Monday, Nov. 18, law enforcement officers will be taking part in the 2013 *Click It or Ticket* seat belt enforcement mobilization, cracking down on motorists who are not wearing seat belts.

“As we kick off the busy holiday season, it’s important that motorists buckle up every time they go out, both day and night – no excuses,” said Capt. Mike Pridemore of the Temple Terrace Police Department. “Our officers are prepared to ticket anyone who is not wearing a seat belt.”

According to the U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA), **52 percent** of the 21,253 passenger-vehicle occupants killed in 2011 were not wearing their seat belts at the time of the crash.

And, statistics show, deaths related to the nonuse of seat belts are more prevalent at nighttime than during the daytime. According to NHTSA, **62 percent** of the 10,135 passenger-vehicle occupants killed in 2011 during the overnight hours of 6 p.m. to 5:59 a.m. were not wearing seat belts at the time of the crash.

“Seat belts save thousands of lives every year, but far too many motorists are still not buckling up, especially at night when the risk of a crash is even greater,” Pridemore said. “We want everyone to have a safe holiday season, but it requires an important step on the part of motorists – clicking that seat belt.”

The Thanksgiving “Click It or Ticket” enforcement mobilization is November 18 through December 1, 2013. But a word to the wise: Temple Terrace police remind motorists they enforce seat belt laws year-round.

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