



TEMPLE TERRACE POLICE DEPARTMENT NEWS RELEASE

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Feb. 28, 2014

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FOR IMMEDIATE RELEASE

CLICK IT OR TICKET – DAY AND NIGHT

TEMPLE TERRACE, FL. – (2/28/14) – As motorists take to the road next month, the Temple Terrace Police Department is urging everyone to buckle up. Beginning March 1, law enforcement officials will be out in full force, taking part in the *Click It or Ticket* seat-belt enforcement mobilization and cracking down on motorists who are not belted.

According to the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), 52 percent of the 21,253 passenger vehicle occupants killed in 2011 were not wearing their seat belts at the time of the crash. Moreover, statistics show, such deaths are more prevalent at night than during the daytime. According to NHTSA, 62 percent of the 10,135 passenger vehicle occupants killed in 2011 during the overnight hours of 6 p.m. to 5:59 a.m. were not wearing their seat belts at the time of the crash.

“Seat belts save thousands of lives every year, but far too many motorists are still not buckling up, especially at night when the risk of getting in a crash is even greater,” said Capt. Mike Pridemore of the Temple Terrace Police Department. “We want everyone to arrive at their destinations safely, but it requires an important step on the part of motorists – clicking that seat belt.”

In 2011, seat belts saved an estimated 11,949 lives nationwide according to NHTSA. Though this year's “Click It or Ticket” enforcement mobilization runs from March 1 through March 15, officers are out enforcing seat belt laws year-round.

For more on the national *Click It or Ticket* mobilization, please visit www.nhtsa.gov.

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