



TEMPLE TERRACE POLICE DEPARTMENT NEWS RELEASE

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FOR IMMEDIATE RELEASE

SAFETY THE FOCUS OF 'NATIONAL STOP ON RED WEEK'

TEMPLE TERRACE, FL. – (8/2/12) – The City of Temple Terrace is joining communities across the country in support of *National Stop on Red Week*, Aug. 5-11, 2012.

Sponsored by the National Campaign to Stop Red Light Running, the week is dedicated to reducing red-light running in the United States and the fatalities and injuries it causes. The national campaign aims to better inform the public and their elected officials about the seriousness of this all-too-common danger, as well as the law enforcement practices and tools that can make our roadways safer.

Every day across the nation, lives are lost because of someone's decision to run a red light. In 2010, 667 people were killed and more than 100,000 injured as a result of crashes involving red-light running, according to the Insurance Coalition for Safer Roads.

Many cities, including Temple Terrace, have installed traffic cameras at dangerous intersections to capture incidents of red-light running. The traffic camera safety program is intended to protect motorists, passengers, cyclists and pedestrians from crashes caused by red-light runners.

A new study by the Texas Transportation Institute at Texas A&M University found that red-light cameras at nearly 300 intersections statewide were effective in reducing crashes. Since Temple Terrace installed its first traffic-safety cameras in 2008, the number of red-light violations has decreased by 67 percent, according to the Temple Terrace Police Department.

Temple Terrace police officers will step up enforcement during National Stop on Red Week to ensure the community's busy roadways remain safe.

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