



TEMPLE TERRACE POLICE DEPARTMENT NEWS RELEASE

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FOR IMMEDIATE RELEASE

POLICE WARN ‘DRIVE SOBER OR GET PULLED OVER’

Officers will be on the lookout for impaired drivers this holiday season

TEMPLE TERRACE, FL. – (12/12/12) – The Temple Terrace Police Department is conducting a special *“Driver Sober or Get Pulled Over”* campaign for the holidays to help save lives and prevent injuries on our city streets.

This special impaired-driving crackdown will run from Dec. 12, 2012 through Jan. 1, 2013. Temple Terrace police officers will be aggressively looking for impaired drivers, and ready to arrest motorists driving under the influence.

“A lot of folks will be out and about this busy holiday season, enjoying themselves and family festivities, and we want everyone to be safe on our roadways,” said Capt. Mike Pridemore of the Temple Terrace Police Department. “That’s why we’re stepping up enforcement -- to catch and arrest impaired drivers.”

The holiday season is a particularly dangerous time for driving, Pridemore said. During December 2010, 30 percent of all fatalities in motor vehicle crashes involved alcohol-impaired drivers, he said. Data also shows that among those alcohol-impaired driving fatalities, 71 percent occurred when drivers had nearly twice the blood alcohol concentration at which a driver is presumed by law to be impaired.

Police recommend these simple steps to stay safe and out of trouble:

- * Plan a safe way home before the fun begins. If you plan to drink, plan on not driving.
- * Before drinking, designate a sober driver.
- * If you’re impaired, use a taxi, call a sober friend or family member, or use public transportation.

For more information, visit the “Drive Sober or Get Pulled Over” campaign headquarters at www.nhtsa.gov/drivesober.

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